

# Karl Zinsmeister

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*Karl Zinsmeister is an executive, researcher, and writer with deep analytical, communications, creative development, public-policy, and marketing skills—including high-level experience managing a range of businesses, nonprofits, and government agencies.*

## Employment

### Vice President

(2011-present)

#### *The Philanthropy Roundtable*

- Conceive and produce *The Almanac of American Philanthropy*, a major new intellectual resource for U.S. philanthropy
- Create and publish several new books every year in print and e-book formats
- Enhance, expand, and manage production of *Philanthropy* magazine
- Curate and manage websites (greatly enriched content, accelerated update cycles, established on-line Philanthropy Hall of Fame, Library of Philanthropy, collections of classic readings; created highly successful low-cost Google AdWords campaign)
- Orchestrate social media outlets
- Oversee video creation (co-production with John Ratzenberger)
- Create and launch a new program area for philanthropy on behalf of veterans, servicemembers, and military families
- Help create a range of public and private conferences
- Contribute to a wide variety of philanthropic programming and consulting—working with many of America’s wealthiest living donors, most active foundations, and large corporations

### Self-employed

(2010-2011)

*Independent writer:* Wrote and published popular regional-culture book, *Finger Lakes Feast*. Wrote White House memoir, *Local Patriot*.

*Historic real-estate developer:* Owner of boutique property-development firm that designs, finances, renovates, and builds properties with historic appeal. Seven properties completed.

### Vice President

(2009-2010)

#### *L. & J. G. Stickle, Inc.*

Executive at historic firm that designs, manufactures, and markets premium home furnishings worldwide. Particular responsibilities for marketing, sales, advertising, communications and public relations, product design. Sample accomplishments:

- Created Stickle’s first electronic catalog
- Created highly successful (low-cost, high-traffic) Google AdWords campaigns
- Created Stickle’s first personalized marketing campaign, with variable printing and e-mails, personalized URLs, etc.
- Created successful Weekly Gem on-line promotion

- Conceived all-new design line, utilizing new colors, woods, and fabrics, for appeal to younger consumers
- Major upgrades and enhancements to four corporate Web sites (reorganized product display, added Green pages, auction values, e-mail signups, history, enhanced dealer locator, enhanced photography, etc.)
- 25% reduction in newspaper, magazine, & broadcast ad rates (seven-figure annual savings)
- 20-35% reduction in printing bills without quality loss
- Created new print-marketing materials: 5 new catalogs, 3 refreshed catalogs, 11 tearsheets, 9 posters, etc.
- Created annual promotions calendar and quarterly ad schedule
- Created archive correlating ads and promotions with store sales and traffic, plus macroeconomic events
- Created an on-line store for marketing aids previously distributed to dealers by antiquated paper-order system
- Conducted new market research, customer profiling, and metro-area sales-gap analysis
- Created a Made-in-NY campaign “We’re Your Home Team”
- Designed NY Heritage, historic site, National Park product placement initiative
- Conceived plan for preservation of historic Gustav Stickley home as a national-level destination museum
- Created archive of Stickley film, TV, media, & celebrity product placements
- Created Stickley’s first Green messaging
- Oversaw Stickley Museum
- Established Stickley intern program

**Chief domestic policy adviser to the President**

(2006-2009)

*The White House*

Responsible for formulating and managing all of the Administration’s domestic policy—as Director of the Domestic Policy Council and Assistant to the President for Domestic Policy. Coordinate policy research and development with economic analysis, legal and regulatory work, public communications, personnel, political outreach, budgeting. Serve as the President’s liaison to Cabinet Secretaries and agencies; guide and coordinate Cabinet’s work on all domestic policies. Consult and negotiate with Senators and Members of Congress. Create events and speeches. Advise President on selection of members of Cabinet, agency heads, and other top personnel. Office in the West Wing; regular travel with President; close work with business leaders, foreign officials, media, academics, interest groups. Highest U.S. security clearance (Top Secret—Sensitive Compartmented Information). Sample projects:

- Guided team that created emergency housing policies passed by Congress and instituted via regulation in response to 2008 credit crisis
- Led national response to college-financing emergency by creating mechanisms for re-capitalizing lenders after collapse of student-loan securitization markets
- Formulated major new immigration policies and participated in behind-the-scenes negotiation with Congress that climaxed in immigration debate of 2007
- Oversaw Dole-Shalala Commission and instituted major reforms in the system for providing care to members of the U.S. armed forces wounded in the war on terror
- Conceived new process for airport slot auctions and other market reforms in response to national air-travel congestion crisis
- Advanced development of NextGen system of satellite-based air-traffic control

- Drafted innovative stem-cell policies that sped historic breakthroughs in cell reprogramming
- Orchestrated establishment of pioneering Institute for Regenerative Medicine
- Managed \$50 billion reauthorization of global AIDS program
- Shepherded Genetic Information Non-discrimination Act to successful passage after years of deadlock
- Promoted surface-transport congestion-pricing experiments in six U.S. cities
- Negotiated national demonstration project offering physicians incentives to adopt electronic health records
- Created Pell Grants for Kids, and other education innovations
- Organized White House Conference on Faith-based Schools & Urban Children
- Established new regulations to improve No Child Left Behind education law
- Oversaw numerous crime and drug-control initiatives
- Managed Endangered Species listing of polar bear, and related adjustments of U.S. environmental and climate policies
- Aided FDA formulation of new import-, drug-, and food-safety policies
- Launched American Competitiveness Initiative, in league with universities and high-tech businesses
- Organized Federal response to potential 10,000-job loss involving DHL in Ohio
- Led Administration emergency responses to crises like Virginia Tech mass shooting, a drug side-effect inquiry at VA health centers, Minnesota bridge collapse, etc.

#### **Editor-in-Chief**

(1994-2006)

*The American Enterprise*

Designed and then managed every aspect of the operations of this national monthly magazine of business, politics, and culture — which grew into one of the nation's top public-affairs periodicals during my tenure.

- Wrote very heavily myself, including domestic and overseas reporting, opinion essays, data and polling analysis—more than 300 articles in total (for example, was embedded with 82nd Airborne in Iraq and reported from battlefields on the initial invasion)
- Formulated all-new production, manufacturing, distribution, and business systems
- Created fresh format and design, recruited a stable of writers, editors, and designers
- Oversaw all circulation, fulfillment, marketing and promotions, direct mail, Web production, and advertising; managed budget and all personnel
- Conceived a theme for each issue and planned a series of linked articles on that topic
- Commissioned all reporters, essayists, reviewers, and interviewers
- Led editing and layout, plus creation of in-house features
- Managed all art, photography, and illustration; contributed many photographs personally
- Conducted interviews with many newsmakers (e.g., Rupert Murdoch, Andres Duany, Rudy Giuliani, Pat Moynihan)

#### **J. B. Fuqua Fellow**

(1997-2006)

*American Enterprise Institute for Public Policy Research*

Founding appointee to endowed chair at leading Washington, D.C. think tank. Conducted research, analysis, and data collection, wrote, interviewed, traveled, spoke, and published widely on economics, demographics, and social policy.

**Book Author** (1985-2012)  
*St. Martin's Press; Encounter; Marvel; Harper Collins; Hay; AEI Press; McBooks.*  
Wrote and published books on a variety of topics—ranging from the Iraq War to cultural trends to family economics to a storytelling cookbook and even a Marvel Comic. Initial Iraq War book (*Boots on the Ground*) was the first to be published by an embedded reporter. Iraq War books sold over 100,000 copies.

**Film producer** (2005-2006)  
*Corporation for Public Broadcasting*  
Conceived, budgeted, raised funds, hired staff, wrote, and guided filming and editing of a feature documentary entitled WARRIORS—an intimate profile of American soldiers at work in the combat zones of Iraq. Film was commissioned by, and produced with major funding from, the Corporation for Public Broadcasting, as part of their acclaimed 9/11 series “America at a Crossroads.” Film debuted on PBS in April 2007, then went into national rotation. Excerpt became a plot item in the final week of HBO series “The Sopranos.”

**Member, Board of Advisers** (2002-2004)  
*Foundation for Community and Faith-Centered Enterprise*  
Advised national foundation on projects for reviving civil society.

**DeWitt Wallace-Reader's Digest Fellow** (1994-1996)  
*American Enterprise Institute for Public Policy Research*  
Appointed to endowed chair at leading Washington, D.C. think tank. Developed and refined a distinct style of “data-based reporting,” published extensively, created a template for a new magazine.

**Self-employed writer and researcher** (1986-1994)  
Researched, reported, and wrote 150 articles, book chapters, speeches, and broadcast commentaries, plus a book on the significance of family breakdown.

**Weekly commentator** (1985-1989)  
*Radio America*  
Created, researched, wrote, and recorded “Trend Watch,” a weekly commentary on social and economic trends syndicated from Washington, D.C. to more than 100 radio stations nationwide.

**Member, Board of Advisers** (1988-1989)  
*National Fund for the Improvement and Reform of Schools and Teaching*  
Selected recipients of start-up grants for classroom innovation and advised Education Secretary William Bennett.

**Research director** (1986-1987)  
*The Working Seminar on Family and American Welfare Policy*  
Researched and edited a national report on poverty produced by a group of U.S. experts chaired by Michael Novak.

**Research associate** (1982-1986)  
*Ben Wattenberg*

Conducted wide-ranging demographic and economic research for a book interpreting the major findings of the 1980 census, plus two books on world population trends.

**Legislative assistant, U.S. Senate** (1981-1982)  
*Senator Daniel Patrick Moynihan*  
Responsibility for social welfare, Social Security, race, and family issues.

## **Education**

Yale University, B.A. 1981. Cultural History.

Trinity College, Dublin, Ireland. Research Student.

## **Books**

THE ALMANAC OF AMERICAN PHILANTHROPY, 2016.

CATHOLIC SCHOOL RENAISSANCE: A Wise Giver's Guide to Strengthening a National Asset (editor), 2015.

CLEARING OBSTACLES TO WORK: A Wise Giver's Guide to Fostering Self-reliance (editor), 2015.

AGENDA SETTING: A Wise Giver's Guide to Influencing Public Policy, 2015.

FROM PROMISING TO PROVEN: A Wise Giver's Guide to Expanding on the Success of Charter Schools, 2014.

EXCELLENT EDUCATORS: A Wise Giver's Guide on Forming Great Teachers and Principals (editor), 2014.

CLOSING THE HIGH-ACHIEVEMENT GAP: A Wise Giver's Guide to Helping Our Most Talented Students Reach Their Full Potential (editor), 2013.

SERVING THOSE WHO SERVED: A Wise Giver's Guide to Assisting Veterans and Military Families (editor), 2013.

BLENDED LEARNING: A Wise Giver's Guide to Supporting Tech-assisted Teaching (editor), 2013.

LOCAL PATRIOT (White House memoir, private distribution).

FINGER LAKES FEAST: A Storytelling Cookbook from New York's Hotspot for Wholesome Local Foods, 2012.

PRESERVING A CRITICAL NATIONAL ASSET: America's Disadvantaged Students and the Crisis in Faith-based Urban Schools (editor), 2008.

ADVANCING STEM-CELL SCIENCE WITHOUT DESTROYING HUMAN LIFE (editor), 2007.

DAWN OVER BAGHDAD: How the U.S. Military is Using Bullets and Ballots to Remake Iraq (the first book detailing the counterinsurgency stage of the Iraq war), hardcover published 2004, softcover 2005.

IN REAL LIFE: Powerful Lessons From Everyday Living, ed., foreword by Dr. Laura Schlessinger, 2005.

BOOTS ON THE GROUND: A Month with the 82nd Airborne in the Battle for Iraq (the first book published by an embedded reporter), hardcover available August 2003, paperback 2004.

COMBAT ZONE: True Tales of G.I.s in Iraq, non-fiction graphic novel from Marvel Comics, 2005.

BREAKDOWN: Why Family Decline Matters to America, unpublished.

ARE WORLD POPULATION TRENDS A PROBLEM? (editor), 1985.

Chapters contributed to dozens of books (anthologies on demographic, cultural, economic, and political topics), 1986-present.

### **Films**

WARRIORS — feature-length documentary that was nationally broadcast on PBS in 2007. An up-close portrait of soldiering conceived by me, and shot entirely in war zones by me and two combat cameramen. Final film co-produced with Ann Zinsmeister.

“Meet Bernie Marcus,” short biographical film written and produced in collaboration with John Ratzenberger, 2012.

“Masterpieces,” conceptual video advertisement created for L. & J. G. Stickley Co., set to Brandenburg Fifth Concerto, 2010.

### **Honors**

Oversaw creation of the Independence Project—a \$10 million philanthropic effort to prove new concepts in rehabilitation of disabled veterans, and use them to reform disability systems nationwide, funded and launched in 2015.

“America at a Crossroads” winner. \$450,000 award in a major international competition staged by the Corporation for Public Broadcasting. Succeeded against 440 applicants from around the world, in a special film series commemorating the fifth anniversary of the 9/11 attacks.

Founding appointee to J. B. Fuqua endowed chair, American Enterprise Institute for Public Policy Research, Washington, D.C.

Awarded Dewitt Wallace-Reader’s Digest Fellowship, 1994-1996, American Enterprise Institute for Public Policy Research, Washington, D.C.

“Distinguished Service Award” presented by the Secretary of the Army for reporting in Operation Iraqi Freedom, 2003.

Marine Corps statue, presented by 1-5th Marine Regiment at 2004 Marine Corps Birthday event.

“Let’s Go” award, presented by 2-325 Airborne Infantry Regiment, 82nd Airborne Division, at Spring Ball 2004.

“1998 Media Award,” for “The Problem with Day Care,” Mothers at Home.

“Best in Media Award,” for cover story on crime and children in The Atlantic Monthly, National Council for Children’s Rights, 1990.

“1990 Oscar in Agriculture,” for four-part series on family farming in Reason magazine, American Agricultural Editors’ Association.

“1987 Story Contest,” Runner-up, \$2,000 prize, sponsored by American Health.

All-Ivy-League, rowing, 1979.

National college rowing champion: 1979 (USA), 1980 (Ireland), 1981 (USA).

Manuscript Society, Yale University.

Student Council president, All-County football player, Congressional medal of academic merit in high school.

### **Media appearances**

Many national television programs—including regular appearances on C-SPAN, FOX News, PBS, Crossfire, Dennis Miller Show, Hardball with Chris Matthews, Scarborough Country, Politically Incorrect with Bill Maher, Washington Journal, BBC World Service, Sirius XM Science Today, and many others. Hundreds of interviews and commentaries on national and local radio programs coast to coast, plus local television stations.

## Articles, book chapters, and speeches

“How Private Problem-Solving Strengthens Democracy,” *National Affairs*, Summer 2016.

“Book Forum on Philanthropy,” Manhattan Institute, March 2, 2016.

“Social Justice Depends on Independent Action, Not Just Government,” *RealClearPolitics.com*, February 2016.

“A History of Charitable Action,” speech at Hillsdale College Kirby Center, January 29, 2016.

“Charitable Giving and the Fabric of America,” *Imprimis*, January 2016.

“When Private Wealth Attacks Public Problems,” speech to Westwood Group investors, Dallas, January 28, 2016.

“Philanthropy’s Power in Orlando and the Nation,” speech to Orlando Funder’s Group, January 27, 2016.

“How Civil Society Mends America,” speech to nonprofit executives, Crummer Graduate School of Business, Rollins College, January 26, 2016.

“Philanthropy’s Power in Louisville and the Nation,” speech to the Louisville Funder’s Group, December 11, 2015.

“Philanthropy’s Power in Nashville and the Nation,” speech to the Nashville Funder’s Group, December 10, 2015.

“The Catholic School Revival,” *Wall Street Journal*, November 26, 2015.

“Policymaking in the West Wing,” speech to Brookings Institution government executives’ seminar, November 17, 2015.

“Journalism, Politics, and Civil Society,” live interview by Marvin Olasky, Patrick Henry College and *World* magazine, November 17, 2015.

“A Celebration of Philanthropy,” speech to the president and administration of the University of Kentucky, November 11, 2015.

“Indispensable,” keynote address to the annual meeting of The Philanthropy Roundtable, October 15, 2015.

“Alfred Loomis,” entry in Philanthropy Hall of Fame, September 2015.

“Military Philanthropy” *RealClearDefense.com*, July 21, 2015.



“Policymaking in the West Wing,” speech to Brookings Institution government executives’ seminar, June 9, 2015.

“Donors Who Come to the Aid of Their Country” *Philanthropy*, Summer 2015.

“Patience and a Tolerance for Risk are Essential for Public-Policy Donors” *The Chronicle of Philanthropy*, May 22, 2015.

“How Did Policy-Change-By-Lawsuit Become so Popular?” *Washington Examiner*, May 20, 2015.

“Changing Hearts, Minds, and Laws” *Philanthropy* Spring 2015.

“From the Tappan Brothers to the Koch Brothers” *RealClearPolitics.com*, March 13, 2015.

“The Past Decade’s Most Effective Tea Party Took Place on the Left” *National Review Online*, March 11, 2015.

“Creating a Cultural Village” *Philanthropy*, Winter 2015.

“The Charter School Performance Breakout” *Wall Street Journal*, March 29, 2014.

“Ideas: The Charter School Boom Ahead” *Philanthropy*, Spring 2014.

“DoNation: Which Americans give most to charity?” *Philanthropy*, Summer 2013.

Essays in “A Road Trip Across Philanthropic America,” *Philanthropy*, Summer 2013.

“An Illuminated Manuscript for the Internet Age”

“Saving the Winged Cheetah”

“Taking the Ache Out of Bush Life”

“A Royally Philanthropic School System”

“A Forester Sprouts Research”

“Inspired Schooling”

“A Zoo That Doesn’t Guilt-trip”

“Great Art in Middle America”

“Math and Science for All”

“Help With the Little Things”

“West by Northeast”

“Keeping Local History Afloat”

“The Granddaddy of Charity Marathons”

“Personal Rewards”

“Editor’s Overview” to “A Road Trip Across Philanthropic America,” *Philanthropy*, Summer 2013.

“Major Philanthropic Achievements in Medicine and Health,” 2013.

“Major Philanthropic Achievements in the Arts and Culture,” 2013.

“The Library of Philanthropy: A treasure chest of useful books and articles on giving” (editor), 2012.

“George Eastman,” entry in Philanthropy Hall of Fame, October 2012.

“Julius Rosenwald,” entry in Philanthropy Hall of Fame, October 2012.

“Oseola McCarty,” entry in Philanthropy Hall of Fame, October 2012.

“In Defense of Private Giving: Classic readings on the power and irreplaceable value of civil-sector problem solving” (editor), 2012.

“Spartan Donors: What’s to be gained from private giving to Uncle Sam’s military academies?” *Philanthropy*, Winter 2012.

“Unto the Nations: Is the focus of American evangelicals shifting overseas?” *Philanthropy*, Spring 2012.

“How to Lead Free People,” speech to West Point cadets, U. S. Military Academy, April 30, 2012.

“When Ordinary Americans Do Extraordinary Things,” speech to Cazenovia High School Awards Ceremony, May 26, 2010.

“The Burned-Over District, America’s Arts and Crafts Movement, the Stickley Brothers, and the Birth of Modernism,” presentation to Robert A. M. Stern Architects, January 7, 2010.

“A Vision for the Restoration of Gustav Stickley’s Home Masterpiece,” May 2009.

“The Power of Ideas,” speech to Think Tank Tribute Dinner, September 18, 2008.

“What it Means to Really Trust the People,” speech to White House Fellows, July 2008.

“Children, Schooling, and Human Variety,” speech to Agudath Israel annual White House conference, July 16, 2008.

“Leading By Following,” speech to White House Interns, June 18, 2008.

“The Tragedy of 1,200 Lost Schools,” opening presentation—White House Conference on Inner-city Children and Faith-based Schools,” April 24, 2008.

“A Truer Definition of the Public School,” welcoming address—White House Summit on Inner-city Children and Faith-based Schools,” April 23, 2008.

“Govern Best By Governing Least,” speech to U.S. Senior Executive Service managers, March 26, 2008.

“America Fights AIDS in Africa,” address to foreign diplomats, with Jenna Bush and Dr. Anthony Fauci, March 3, 2008.

“The Place of Catholic Schools in Public Education,” address to the Philanthropy Roundtable, October 17, 2007.

“The Sentinel,” address to Harvard University conference on The Moynihan Report, September 28, 2007. Publication forthcoming as chapter in book published by American Association of Political and Social Sciences.

“Lead Weight or Gold Mine: What Are the True Costs of Immigration?” co-authored with Ed Lazear, chairman of the President’s Council of Economic Advisers, RealClearPolitics.com, June 25, 2007.

“A Society Without Dictators,” Engage: A Journal for Law and Public Policy Studies, Volume 8, Issue 2, May 2007. “Principles for a Modest Government,” address to The Federalist Society, National Lawyers’ Convention, November 16, 2006.

“Swan Song,” The American Enterprise, July/August 2006.

“In Praise of Ordinary Choices,” The American Enterprise, June 2006.

“Faithful Community Life,” The American Enterprise, May 2006.

“Real Numbers: Sex in America,” The American Enterprise, April 2006.

“A Very Public Private Affair,” The American Enterprise, April 2006.

“Getting to Know American Warriors,” presentation to the Tidewater Literary Festival, Virginia Beach, Virginia, April 6, 2006.

“Why We Fight,” Citizen, April 2006.

“Facts vs. Fiction: A Report from the Front,” The American Enterprise, March 2006.

“Fighting Cynicism in Iraq,” The American Enterprise, March 2006.

“A Report From the Front,” speech to Service Academy Alumni Group, Fayetteville, New York, February 10, 2006.

“Respect the Limits that Made the USA,” The American Enterprise, January/February 2006.

“Warriors,” New York City investors gathering, November 17, 2005.

“Endangered Europe,” The American Enterprise, October-December 2005.

“Europe Learns the Wrong Lessons,” The American Enterprise, October- December 2005.

“It Will Come Down to Fortitude,” *The American Enterprise*, September 2005.

“Indicators: Are Americans stingy? Fool’s gold fuel. Media priorities,” *The American Enterprise*, September 2005.

“Iraq: A Report Card,” *FrontPageMag*, August 5, 2005.

“Indicators: The two Koreas. You think you’ve got gas pains. Real vs. imagined problems. Pain for airlines, profit for fliers,” *The American Enterprise*, July/August 2005.

“Embedded Reporters in Combat Zones,” speech at Fort Drum, New York, June 27, 2005.

“Political Fashion Can Hurt, Even Kill,” *The American Enterprise*, June 2005.

“Indicators: Do charter schools work? Marry well. Death penalty divide,” *The American Enterprise*, June 2005.

“A New World in the Middle East,” *The American Enterprise*, April/May 2005.

“Indicators: They’re not plutocrats, they’re businesses. Sky-high taxes. TV is down on religion,” *The American Enterprise*, April/May 2005.

“Democracy in the Middle East, and the Fighters Who Made it Possible,” speech at the Contemporary Club, Indianapolis, Illinois, March 8, 2004.

“Take Ownership,” *The American Enterprise*, March 2005.

“Indicators: Affirmative Action is no favor. Teen sex declining. Gas price panic,” *The American Enterprise*, March 2005.

“Diversity on Campus? There Is None,” *The American Enterprise*, January/February 2005.

“Nuclear Reactions From the Green Movement,” *The American Enterprise*, January/February 2005.

“Beware of Trendy Truths,” *The American Enterprise*, January/February 2005.

“Indicators: The 2004 election and the Bush mandate,” *The American Enterprise*, January/February 2005.

“The Election’s Over—Now Fight the War,” *The American Enterprise*, December 2004.

“Indicators: Real-life results of sex on TV. We’re an R&D nation. Space census,” *The American Enterprise*, December 2004.

“The Soldiers Behind the Headlines,” *La Voz* bilingual newspaper, December 2004.

“America’s Warriors,” speech at Council for National Policy, Fairfax, Virginia, November 19, 2004.

“The Iraq War: Justified or Not?” speech and debate at Colgate University, Hamilton, New York, October 19, 2004.

“Back from Baghdad: War Correspondent Karl Zinsmeister Defends Saddam’s Removal,” interview with Karl Zinsmeister, The American Legion, November 2004.

“What Our Marines Fought For in Iraq,” Marine Corps Birthday Address to the 1-5th Marine Regiment, Las Vegas, Nevada, November 7, 2004.

“Party Stereotype Update,” Washington Times, November 1, 2004.

“What’s Wrong With the Democrats?” National Public Radio commentary broadcast nationally on October 28, 2004.

“How American Soldiers Are Using Bullets and Ballots to Remake Iraq,” speech at the World Affairs Council of Northern California, Sacramento, California, October 13, 2004.

“A Profile of the American Soldier,” speech at Spectrum Equity annual meeting, San Francisco, California, October 12, 2004.

“Iraq up Close: Interview,” Pittsburgh Tribune-Review, October 9, 2004.

“Inside Iraq: An Eyewitness Account,” speech at the World Affairs Council, Seattle, Washington, October 6, 2004.

“A Closer Look at Soldiers in Iraq,” Seattle Post-Intelligencer, October 5, 2004.

“Goodbye ‘Regular Joe’ Democrat,” The American Enterprise, October/November 2004.

“A Profile of Today’s American Soldiers,” speech at the American Enterprise Institute, Washington, D.C., September 20, 2004.

“Indicators: America has a Higher GDP, Better Standard of Living, and Fairer Taxes than Europe,” The American Enterprise, September 2004.

“A Profile of the American Soldier,” speech at Airborne and Special Operations Museum’s anniversary celebration, Fayetteville, NC, August 14, 2004. Aired nationally by C-SPAN’s BookTV.

“The Real Iraq Story,” National Review Online, August 4, 2004.

“How Big a Problem in Iraq,” Washington Times, July 25, 2004.

“Interview with Karl Zinsmeister,” RealClearPolitics.com, July 24-25, 2004.

“Winning in Iraq: Interview,” FrontPageMag, July 15, 2004.

“The Test Ahead for America,” FrontPageMag, July 5, 2004.

“The Iraq War, Versus Others, at Sixteen Months,” National Review Online, July 1, 2004.

“Our Wild West,” The American Enterprise, July/August 2004.

“Indicators: Entitlement explosion. Harder high school. Technology uptake,” The American Enterprise, July/August 2004.

“America’s First Line of Defense,” speech to National OPSEC Conference, Baltimore, MD, June 9, 2004.

“Searching for Citizenship in Iraq,” Citizen, June 2004.

“Don’t Be Afraid of Competition,” The American Enterprise, June 2004.

“Indicators: Charting the 9/11 Recovery, Spam Bam, Death Penalty Realities,” The American Enterprise, June 2004.

“The Battle of Wills in Baghdad,” speech to 82nd Airborne Division, Fort Bragg, NC, May 20, 2004.

“The Cold Realities of Our Fight in the Middle East,” The American Enterprise, April/May 2004.

“Indicators: The Clinton Recession, American Work Ethic, Outsourcing,” The American Enterprise, April/May 2004.

“The Battle for Iraq at One Year: How America is Winning a Guerilla War,” The American Enterprise, April/May 2004.

“Technology and Soldiers at War,” speech to Lockheed Martin Corporation, King of Prussia, PA, March 26, 2004.

“Cold Realities in a Hot Zone,” Washington Times, March 20, 2004.

“Boots on the Ground: A Profile of American Soldiers in Iraq,” speech to Defense Forum Foundation, U.S. House of Representatives, February 13, 2004.

“The Power of One Person: Shared Qualities of Great Leaders, Great Citizens,” The American Enterprise, January/February 2004.

“America’s Warrior Class,” The American Enterprise, January/February 2004.

“Indicators: Deficits and Democrats, Entitlement Binge and Teen Pregnancy Surprise,” The American Enterprise, January/February 2004.

“What Iraqis Really Think,” The American Enterprise, December 2003.

“Indicators: Spending On Politics, Spending on War, The Stock Market,” The American Enterprise, December 2003.

“New Friends for Old,” The American Enterprise, December 2003.

“Our Soldiers, Our Thanks,” Wall Street Journal, November 26, 2003.

“Conservative Politics in a Liberal World,” Renaissance Weekend, Hilton Head, SC, November 2003.

“The Trouble With Secrecy in a Guerilla War,” speech to the U.S. National Security Agency, Laurel, MD, November 19, 2003.

“Who Are Our Soldiers?,” speech to the Heritage Foundation, November 18, 2003.

“Winning Iraqi Hearts and Minds,” Washington Times, November 11, 2003.

“A Month with the 82nd Airborne in the Battle for Iraq,” speech to Hamilton College, Clinton, NY, November 7, 2003.

“Good Faith,” The American Enterprise, October/November 2003.

“Indicators: How Taxing Hurts, Are Teachers Underpaid?,” The American Enterprise, October/November 2003.

“The Character of our Soldiers,” speech at Airborne and Special Operations Museum, Fayetteville, NC, October 2003.

“Encouraging Developments Among Iraq’s Rising Majority,” speech to the Chicago Council on Foreign Relations, November 4, 2003.

“Encouraging Developments Among Iraq’s Rising Majority,” testimony before the House Armed Services Committee, U.S. House of Representatives, October 29, 2003.

“It’s Time for New Allies,” Chicago Tribune, October 28, 2003.

“Progress Exceeds Prognostication in Iraq,” Christian Science Monitor, October 20, 2003.

“Affordable Tab to Finish the Job,” Washington Times, October 14, 2003.

“Indicators: Masculinity in Congress,” The American Enterprise, September, 2003.

“What Iraqis Really Think,” Wall Street Journal, September 10, 2003.

“First-ever Scientific Poll of Iraqi Opinion,” written and commissioned by Karl Zinsmeister, executed in four Iraqi cities by Zogby International, August 2003.

“Indicators: Air Pollution in Decline, Forests on the Rise,” The American Enterprise, July/August 2003.

“Jayson Blair’s World, and Iraq,” The American Enterprise, July/August, 2003.

“Dust and Stars: An Iraq War Journal,” The American Enterprise, June 2003.

“Indicators: Can Government Be Cut?, Out-Taxing the Europeans, Genetically Modified Food Saves Lives,” The American Enterprise, April/May 2003.

“Unchain Our Schools,” The American Enterprise, April/May 2003.

“They’re in the Army Now,” National Review, April 21, 2003.

“American Brass Shines in the Murk of Wartime,” Los Angeles Times, March 28, 2003.

“Mobilization Marketplace,” The Washington Times, March 28, 2003.

“Different Worlds: Crossing the Military-Media Gap,” National Review Online, March 28, 2003.

“Muffling U.S. Missile Success: An Essential, Missed Message From the Frontlines,” National Review Online, March 26, 2003

“The Paratroopers Burden: Ready for Battle,” National Review Online, March 20, 2003.

“What Do You Mean, ‘A Good War’?” The American Enterprise, March 2003.

“Modernize America While Rescuing New York,” The American Enterprise, January/February 2003.

“21st-Century War Bonds: Can private Social Security accounts help save New York from al Qaeda?” Wall Street Journal, December 30, 2002.

“Old and In the Way,” The American Enterprise, December 2002.

“Live: Peter Hitchens interviewed by Karl Zinsmeister and Bill Kauffman,” The American Enterprise, December 2002.

“They’re One of a Kind, and All Around You,” The American Enterprise, October/November 2002.



“Live: Andres Duany interviewed by Karl Zinsmeister and Eli Lehrer,” The American Enterprise, October/November 2002.

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