

# Karl Zinsmeister

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Karl Zinsmeister is a writer, researcher, and executive with deep analytical, communications, creative development, public-policy, and marketing skills—including high-level experience managing a range of publications, businesses, nonprofits, and government agencies.

## Employment

### **Vice President**

(2011-present)

#### The Philanthropy Roundtable

- Launching *Civic Atlas of America* as a smartphone app and companion publication
- Wrote historical novel *The Brothers Tappan*, recovering the fascinating lost story of the most influential culture-change philanthropists in American history
- Conceived and produced *The Almanac of American Philanthropy*, which quickly became the standard reference for U.S. philanthropy (an \$800 billion per year industry); this resource is updated and reissued biannually
- Authored numerous books (e.g. on charter schools, on philanthropy's relationship to politics, etc.)
- Created a weekly radio series and podcast, "Sweet Charity," for national distribution
- Enhanced, expanded, and guided production of *Philanthropy* magazine
- Wrote numerous major feature stories for *Philanthropy* (for instance, on politics versus philanthropy as methods of social change, on privacy and anonymity in giving, on science philanthropy, on the rise of overseas giving, on local problem-solving, on national-security philanthropy, and many other topics)
- Created and launched a new program area for philanthropy on behalf of veterans, servicemembers, and military families
- Oversaw creation of the Independence Project, \$15 million venture-philanthropy experiment to transition disabled veterans to work and self-reliance
- Commissioned and edited several new practical guidebooks every year
- Enriched, curated, and managed websites
- Orchestrated social-media campaigns and advertising

- Created short videos on topics like politics, work, and philanthropy
- Helped create a range of public and private conferences
- Worked with some of America's wealthiest living donors, most active foundations, and largest corporations

**Self-employed** (2010-2011)

Independent writer: Wrote and published popular regional-culture book, *Finger Lakes Feast*. Wrote White House memoir, *Local Patriot*.

Historic real-estate developer: Owner of boutique property-development firm that designs, finances, renovates, and builds properties with historic appeal. Seven properties completed.

**Vice President** (2009-2010)

L. & J. G. Stickley, Inc.

Executive at historic firm that designs, manufactures, and markets premium home furnishings worldwide. Particular responsibilities for marketing, sales, advertising, communications and public relations, product design. Sample accomplishments:

- Created Stickley's first electronic catalog
- Created highly successful (low-cost, high-traffic) Google AdWords campaigns
- Created Stickley's first personalized marketing campaign, with variable printing and e-mails, personalized URLs, etc.
- Created successful Weekly Gem on-line promotion
- Conceived all-new design line, utilizing new colors, woods, and fabrics, for appeal to younger consumers
- Major upgrades and enhancements to four corporate Web sites (reorganized product display, added Green pages, auction values, e-mail signups, history, enhanced dealer locator, enhanced photography, etc.)
- 25% reduction in newspaper, magazine, & broadcast ad rates (seven-figure annual savings)
- 20-35% reduction in printing bills without quality loss
- Created new print-marketing materials: 5 new catalogs, 3 refreshed catalogs, 11 tearsheets, 9 posters, etc.
- Created annual promotions calendar and quarterly ad schedule
- Created archive correlating ads and promotions with store sales and traffic, plus macroeconomic events
- Created an on-line store for marketing aids previously distributed to dealers by antiquated paper-order system
- Conducted new market research, customer profiling, and metro-area sales-gap analysis
- Created a Made-in-NY campaign "We're Your Home Team"
- Designed NY Heritage, historic site, National Park product placement initiative

- Conceived plan for preservation of historic Gustav Stickley home as a national-level destination museum
- Created archive of Stickley film, TV, media, & celebrity product placements
- Created Stickley's first Green messaging
- Oversaw Stickley Museum
- Established Stickley intern program

**Chief domestic policy adviser to the President**

(2006-2009)

The White House

Responsible for formulating and managing all of the Administration's domestic policy—as Director of the Domestic Policy Council and Assistant to the President for Domestic Policy. Coordinate policy research and development with economic analysis, legal and regulatory work, public communications, personnel, political outreach, budgeting. Serve as the President's liaison to Cabinet Secretaries and agencies; guide and coordinate Cabinet's work on all domestic policies. Consult and negotiate with Senators and Members of Congress. Create events and speeches. Advise President on selection of members of Cabinet, agency heads, and other top personnel. Office in the West Wing; regular travel with President; close work with business leaders, foreign officials, media, academics, interest groups. Highest U.S. security clearance (Top Secret—Sensitive Compartmented Information). Sample projects:

- Guided team that created emergency housing policies passed by Congress and instituted via regulation in response to 2008 credit crisis
- Led national response to college-financing emergency by creating mechanisms for re-capitalizing lenders after collapse of student-loan securitization markets
- Formulated major new immigration policies and participated in behind-the-scenes negotiation with Congress that climaxed in immigration debate of 2007
- Oversaw Dole-Shalala Commission and instituted major reforms in the system for providing care to members of the U.S. armed forces wounded in the war on terror
- Conceived new process for airport slot auctions and other market reforms in response to national air-travel congestion crisis
- Advanced development of NextGen system of satellite-based air-traffic control
- Drafted innovative stem-cell policies that sped historic breakthroughs in cell reprogramming
- Orchestrated establishment of pioneering Institute for Regenerative Medicine
- Managed \$50 billion reauthorization of global AIDS program
- Shepherded Genetic Information Non-discrimination Act to successful passage after years of deadlock
- Promoted surface-transport congestion-pricing experiments in six U.S. cities
- Negotiated national demonstration project offering physicians incentives to adopt electronic health records
- Created Pell Grants for Kids, and other education innovations

- Organized White House Conference on Faith-based Schools & Urban Children
- Established new regulations to improve No Child Left Behind education law
- Oversaw numerous crime and drug-control initiatives
- Managed Endangered Species listing of polar bear, and related adjustments of U.S. environmental and climate policies
- Aided FDA formulation of new import-, drug-, and food-safety policies
- Launched American Competitiveness Initiative, in league with universities and high-tech businesses
- Organized Federal response to potential 10,000-job loss involving DHL in Ohio
- Led Administration emergency responses to crises like Virginia Tech mass shooting, a drug side-effect inquiry at VA health centers, Minnesota bridge collapse, etc.

### **Editor-in-Chief**

(1994-2006)

#### *The American Enterprise*

Designed and then managed every aspect of the operations of this national monthly magazine of business, politics, and culture — which grew into one of the nation's top public-affairs periodicals during my tenure.

- Wrote very heavily myself, including domestic and overseas reporting, opinion essays, data and polling analysis—more than 300 articles in total (for example, was embedded with 82nd Airborne in Iraq and reported from battlefields on the initial invasion)
- Formulated all-new production, manufacturing, distribution, and business systems
- Created fresh format and design, recruited a stable of writers, editors, and designers
- Oversaw all circulation, fulfillment, marketing and promotions, direct mail, Web production, and advertising; managed budget and all personnel
- Conceived a theme for each issue and planned a series of linked articles on that topic
- Commissioned all reporters, essayists, reviewers, and interviewers
- Led editing and layout, plus creation of in-house features
- Managed all art, photography, and illustration; contributed many photographs personally
- Conducted interviews with many newsmakers (e.g., Rupert Murdoch, Andres Duany, Rudy Giuliani, Pat Moynihan)

### **J. B. Fuqua Fellow**

(1997-2006)

American Enterprise Institute for Public Policy Research

Founding appointee to endowed chair at leading Washington, D.C. think tank.

Conducted research, analysis, and data collection, wrote, interviewed, traveled, spoke, and published widely on economics, demographics, and social policy.

**Book author** (1985-2012)  
St. Martin's Press; Encounter; Marvel; Harper Collins; Hay; AEI Press; McBooks;  
Philanthropy Roundtable  
Wrote and published books on a variety of topics—ranging from the Iraq War to cultural trends to family economics to a storytelling cookbook and even a Marvel comic book. Initial Iraq War book (*Boots on the Ground*) was the first to be published by an embedded reporter. Iraq War books sold over 100,000 copies.

**Film producer** (2005-2006)  
Corporation for Public Broadcasting  
Conceived, budgeted, raised funds, hired staff, wrote, and guided filming and editing of a feature documentary entitled WARRIORS—an intimate profile of American soldiers at work in the combat zones of Iraq. Film was commissioned by, and produced with major funding from, the Corporation for Public Broadcasting, as part of their acclaimed 9/11 series “America at a Crossroads.” Film debuted on PBS in April 2007, then went into national rotation. Excerpt became a plot item in the final week of HBO series “The Sopranos.” Have also independently produced short films on subjects like politics and philanthropy.

**Member, Board of Advisers** (2002-2004)  
Foundation for Community and Faith-Centered Enterprise  
Advised national foundation on projects for reviving civil society.

**DeWitt Wallace-Reader's Digest Fellow** (1994-1996)  
American Enterprise Institute for Public Policy Research  
Appointed to endowed chair at leading Washington, D.C. think tank. Developed and refined a distinct style of “data-based reporting,” published extensively, created a template for a new magazine.

**Self-employed writer and researcher** (1986-1994)  
Researched, reported, and wrote 150 articles, book chapters, speeches, and broadcast commentaries, plus a book on the significance of family breakdown.

**Weekly commentator** (1985-1989)  
Radio America  
Created, researched, wrote, and recorded “Trend Watch,” a weekly commentary on social and economic trends syndicated from Washington, D.C. to more than 100 radio stations nationwide.

**Member, Board of Advisers** (1988-1989)

National Fund for the Improvement and Reform of Schools and Teaching  
Selected recipients of start-up grants for classroom innovation and advised Education Secretary William Bennett.

**Research director** (1986-1987)

The Working Seminar on Family and American Welfare Policy  
Researched and edited a national report on poverty produced by a group of U.S. experts chaired by Michael Novak.

**Research associate** (1982-1986)

Ben Wattenberg  
Conducted wide-ranging demographic and economic research for a book interpreting the major findings of the 1980 census, plus two books on world population trends.

**Legislative assistant, U.S. Senate** (1981-1982)

Senator Daniel Patrick Moynihan  
Responsibility for social welfare, Social Security, race, and family issues.

Education

Yale University, B.A. 1981. Cultural History.

Trinity College, Dublin, Ireland. Research Student.

Books

ATLAS OF AMERICAN COMMUNITY LIFE, forthcoming

THE BROTHERS TAPPAN, historical novel, forthcoming

2017 COMPACT EDITION OF THE ALMANAC OF AMERICAN PHILANTHROPY, 2017

UNIFORM CHAMPIONS: A Wise Giver's Guide to Excellent Assistance for Veterans (editor), 2017.

WHAT COMES NEXT? How Private Donors Can Rescue America in an Era of Political Frustration, 2016.

LEARNING TO BE USEFUL: A Wise Giver's Guide to Supporting Career and Technical Education (editor), 2016.

THE ALMANAC OF AMERICAN PHILANTHROPY, 2016.

CATHOLIC SCHOOL RENAISSANCE: A Wise Giver's Guide to Strengthening a National Asset (editor), 2015.

CLEARING OBSTACLES TO WORK: A Wise Giver's Guide to Fostering Self-reliance (editor), 2015.

AGENDA SETTING: A Wise Giver's Guide to Influencing Public Policy, 2015.

FROM PROMISING TO PROVEN: A Wise Giver's Guide to Expanding on the Success of Charter Schools, 2014.

EXCELLENT EDUCATORS: A Wise Giver's Guide on Forming Great Teachers and Principals (editor), 2014.

CLOSING THE HIGH-ACHIEVEMENT GAP: A Wise Giver's Guide to Helping Our Most Talented Students Reach Their Full Potential (editor), 2013.

SERVING THOSE WHO SERVED: A Wise Giver's Guide to Assisting Veterans and Military Families (editor), 2013.

BLENDED LEARNING: A Wise Giver's Guide to Supporting Tech-assisted Teaching (editor), 2013.

LOCAL PATRIOT (White House memoir, private distribution).

FINGER LAKES FEAST: A Storytelling Cookbook from New York's Hotspot for Wholesome Local Foods, 2012.

PRESERVING A CRITICAL NATIONAL ASSET: America's Disadvantaged Students and the *Crisis* in Faith-based Urban Schools (editor), 2008.

ADVANCING STEM-CELL SCIENCE WITHOUT DESTROYING HUMAN LIFE (editor), 2007.

DAWN OVER BAGHDAD: How the U.S. Military is Using Bullets and Ballots to Remake Iraq (the first book detailing the counterinsurgency stage of the Iraq war), hardcover published 2004, softcover 2005.

IN REAL LIFE: Powerful Lessons From Everyday Living, ed., foreword by Dr. Laura Schlessinger, 2005.

BOOTS ON THE GROUND: A Month with the 82nd Airborne in the Battle for Iraq (the first book published by an embedded reporter), hardcover available August 2003, paperback 2004.

COMBAT ZONE: True Tales of G.I.s in Iraq, non-fiction graphic novel from Marvel Comics, 2005.

BREAKDOWN: Why Family Decline Matters to America, unpublished.

ARE WORLD POPULATION TRENDS A PROBLEM? (editor), 1985.

Chapters contributed to dozens of books (anthologies on demographic, cultural, economic, and political topics), 1986-present.

### Film & Video

IN DEVELOPMENT — television series on how American private giving solves public problems

“THE ‘ANTI-HATE’ GROUP THAT IS A HATE GROUP,” — five minute video with 10 million views, PragerUniversity, 2017. Viewable at [www.prageru.com/courses/political-science/anti-hate-group-hate-group](http://www.prageru.com/courses/political-science/anti-hate-group-hate-group)

WARRIORS — feature-length documentary that was nationally broadcast on PBS in 2007. An up-close portrait of soldiering conceived by me, and shot entirely in war zones by me and two combat cameramen. Co-produced with Ann Zinsmeister. Viewable at <https://vimeo.com/209377263>

“RIGHT NOW: Donors and Social Entrepreneurs on How to Change Culture Outside of Politics,” for initial screening at the 25<sup>th</sup> Annual Meeting of The Philanthropy Roundtable, then Web viewing, 2016. Viewable at <https://www.youtube.com/watch?v=qyKG5yLlpp8>



“MEET BERNIE MARCUS,” short biographical film written and produced in collaboration with John Ratzenberger, for screening at the 21<sup>st</sup> Annual Meeting of The Philanthropy Roundtable, 2012

“MASTERPIECES,” conceptual video advertisement created for L. & J. G. Stickley Co., set to Brandenburg Fifth Concerto, 2010

## Honors

Oversaw creation of the Independence Project—a \$13 million philanthropic effort to prove new concepts in rehabilitation of disabled veterans, using randomized control trials, then use them to reform disability systems nationwide. Data collection complete in 2019. Now creating independent advocacy organization to act on findings.

“America at a Crossroads” winner. \$450,000 award in a major international competition staged by the Corporation for Public Broadcasting. Succeeded against 440 applicants from around the world, in a special film series commemorating the fifth anniversary of the 9/11 attacks.

Founding appointee to J. B. Fuqua endowed chair, American Enterprise Institute for Public Policy Research, Washington, D.C.

Awarded Dewitt Wallace-*Reader’s Digest* Fellowship, 1994-1996, American Enterprise Institute for Public Policy Research, Washington, D.C.

“Distinguished Service Award” presented by the Secretary of the Army for reporting in Operation Iraqi Freedom, 2003.

Marine Corps award, “First to Fight” statue, presented by 1-5th Marine Regiment at 2004 Marine Corps Birthday event.

“Let’s Go” award, presented by 2-325 Airborne Infantry Regiment, 82nd Airborne Division, at Spring Ball 2004.

“1998 Media Award,” for “The Problem with Day Care,” Mothers at Home.

“Best in Media Award,” for cover story on crime and children in *The Atlantic*, National Council for Children’s Rights, 1990.

“1990 Oscar in Agriculture,” for four-part series on family farming in *Reason* magazine, American Agricultural Editors’ Association.

“1987 Story Contest,” Runner-up, \$2,000 prize, sponsored by *American Health*.

All-Ivy-League, rowing, 1979.

National college rowing champion: 1979 (USA), 1980 (Ireland), 1981 (USA).

Manuscript Society, Yale University.

Student Council president, All-County football player, Congressional medal of academic merit in high school.

### Media appearances

Many national television and radio programs—including regular appearances on FOX News, CNN Crossfire, Dennis Miller Show, Politically Incorrect with Bill Maher, Hardball with Chris Matthews, O’Reilly Factor, Scarborough Country, PBS Think Tank, PBS Between the Lines, C-SPAN, NPR Diane Rehm Show, Laura Ingraham Show, Dennis Prager Show, Bill Bennett Show, Michael Medved Show, BBC World Service, Sirius XM Science Today, and many others.

Hundreds of interviews and commentaries on state and local radio and television programs coast to coast.

Created weekly national radio series and podcast called “Sweet Charity,” 5- to 10-minute stories on how private giving solves public problems, 2016-present.

Created weekly national radio series, two-minute demographic commentaries “The Numbers on People,” syndicated to 105 stations 1985-1989.

### Articles, book chapters, and speeches

“The Backlash Against School Reform Can’t Last,” newspaper publication forthcoming.

“Creative Philanthropy: Looking for New Solutions to Old Problems,” *World* magazine, September 14, 2019.

“The Counterrevolution Against School Reform,” *Philanthropy*, Fall 2019.

“There’s an Audience for Balanced News—Are There Donors?” *Philanthropy*, Fall 2019.

“Medical Progress and Private Money,” *Philanthropy*, Fall 2019.

“Road Trip: Personal Approaches to Art Philanthropy in Florida,” *Philanthropy*, Fall 2019.

“Education Reform Will Weather the Left’s Assault,” *Wall Street Journal*, September 2, 2019.

“Benefactors Beware: Don’t Feed the College Dragon,” *Philanthropy*, Summer 2019.

“A Creative Approach to Higher Ed,” *Philanthropy*, Summer 2019.

“The Assault on Voluntary Action,” RealClearPolitics.com, June 1, 2019.

“The SPLC Loves to Call Others ‘Haters’,” *Herald-Examiner*, April 2019.

“Recovering From Disbelief,” *World*, forthcoming.

“Want to Help American Civil Society?” *City Journal*, Spring 2019.

“A Stroll Through Community Life,” *Philanthropy*, Spring 2019.

“Why Every American Should Use Philanthropy to Fuel Our Nation’s Success,” address to Naples Florida chapter of Chartered Financial Analysts, April 4, 2019.

“Why Every American Should Use Philanthropy to Fuel Our Nation’s Success,” address to Sarasota Florida chapter of Chartered Financial Analysts, April 4, 2019.

“If You Like Socialism, You’ll Love the VA,” *Wall Street Journal*, April 3, 2019.

“Why Every American Should Use Philanthropy to Fuel Our Nation’s Success,” keynote address to national meeting of the CFA Institute, Ft. Lauderdale, Florida, April 3, 2019.

“How Philanthropy Created America, and Can Rescue Us Now,” dinner presentation to CEO Naples, January 24, 2019.

“Giving Thanks for Boston’s Charitable Houses of Worship,” Sweet Charity iTunes podcast, December 2018.

“Less God, Less Giving? Religion and generosity feed each other in fascinating ways,” *Philanthropy*, Winter 2019.

“Ideas: How Philanthropy Can Reinforce Faith and Its Good Works” *Philanthropy*, Winter 2019.

“Religious Liberty: Who Needs It?” (comic book), *Philanthropy*, Winter 2019.

“Gem of a Donation,” *Philanthropy*, Winter 2019.

“A Walk Through Some Nation-changing Churches,” *Philanthropy*, Winter 2019.

“What to do with Empty Churches,” *Wall Street Journal*, January 31, 2019.

“Philanthropy Has Rescued Us Before,” presentation to grantees of the William E. Simon Foundation, St. Peter’s University, New Jersey, December 7, 2018.

“What I Saw in the White House,” Brookings Institution presentation, November 14, 2018.

“A Novel of Philanthropy,” presentation to Annual Meeting of The Philanthropy Roundtable, Palm Beach, Florida, October 25, 2018.

“Tocqueville’s America Lives!” dinner address to Tocqueville Society of Palm Beach, Florida, October 23, 2018.

“Smart Philanthropy,” roundtable lunch discussion at the Kravis Center, Palm Beach, Florida, October 23, 2018.

“Planned Giving as if Philanthropy Mattered,” breakfast address to Planned Giving Council of Palm Beach, Florida, October 23, 2018.

“How the Tech Worldview Affects Free-speech Battles,” RealClearPolitics.com, October 3, 2018.

“Some Common Criticisms of Philanthropy—Part III,” Sweet Charity iTunes podcast, September 2018.

“The Calculating Philanthropy of Silicon Valley,” co-authored with Justin Torres, *Philanthropy*, Fall 2018.

“Exciting Results from a Philanthropic Innovation,” *Philanthropy*, Fall 2018.

“The Power of Small Givers,” *Philanthropy*, Fall 2018.

“Some Common Criticisms of Philanthropy—Part II,” Sweet Charity iTunes podcast, August 2018.

“Act, Don’t Ask! How private efforts can refine America,” keynote to Teneo conference, Albuquerque, New Mexico, August 4, 2018.

“Some Common Criticisms of Philanthropy—Part I,” Sweet Charity iTunes podcast, July 2018.

“What Churches Accomplished in the Second Great Awakening,” talk to donor forum, Aspen, Colorado, July 8, 2018.

“George Eastman Shares His Musical Addiction,” *Philanthropy*, Summer 2018.

“Art as a Tool of City Building,” *Philanthropy*, Summer 2018.

“Radical School for a Red-hot Problem,” Sweet Charity iTunes podcast, June 2018.

“Donors Not Angels,” Sweet Charity iTunes podcast, May 2018.

“George Eastman Makes Movies an Art,” Sweet Charity iTunes podcast, May 2018.

“George Eastman’s Gifts to Us All,” dinner address at Eastman School of Music, Rochester, New York, May 10, 2018.

“Religion as a Public Utility,” talk to Faith and Law Group of U.S. Senate and House senior staff, April 13, 2018.

“15 Years Later, Iraq is a Modest Success,” *Wall Street Journal*, April 9, 2018.

“Gem of a Donation,” Sweet Charity iTunes podcast, April 2018.

“Secret Codes & Philanthropy,” *Philanthropy*, Spring 2018.

“The Philanthropy of the Little Guys,” *World*, March 10, 2018.

“Private Schools for the Poorest of the Poor?” Sweet Charity iTunes podcast, March 2018.

“Medical Progress and Private Giving,” Sweet Charity iTunes podcast, February 2018.

“Wealth Advisers and Philanthropy,” speech to CFA Society of Houston, Texas, February 2018.

“Houston and Overflowing Philanthropy,” speech to Philanthropy Southwest, Houston, Texas, February 2018.

“George Fabyan’s Gift to U.S. National Security,” Sweet Charity iTunes podcast, January 2018.

“Philanthropy and Citizenship,” address to honors class of Palm Beach University, Palm Beach, Florida, January 2018.

“Wealth Advisers and Philanthropy,” speech to CFA Society of Palm Beach, Florida, January 2018.

“Improving America in an Era of Conflict,” address to annual meeting of the Foundation for Government Accountability, January 2018.

“A New Threat to Free Speech,” *Philanthropy*, Winter 2018.

“The Philanthropic Physician Who Was a Founding Father,” *Philanthropy*, Winter 2018.

“Reinventing Public Universities,” Sweet Charity iTunes podcast, December 2017.

“Are People of Faith More Charitable?” “American Generosity is Rooted in Religion,” *Detroit News*, November 22, 2017.

“New York City’s Great Donors in Perspective,” address to private gathering at Bruce and Suzie Kovner residence, New York City, November 2017.

“An Ecumenical Venture in Goodness,” Sweet Charity iTunes podcast, November 2017.

“Keeping American Veterans in Perspective,” address to Annual Meeting of The Philanthropy Roundtable, Phoenix, Arizona, October 2017.

Great Philanthropy in Review,” address to the board of the William Simon Foundation, Scottsdale, Arizona, October 2017.

“Benjamin Rush, Founding Philanthropist,” Sweet Charity iTunes podcast, October 2017.

“Why Philanthropy is Worth Defending in the Tax Code (and Elsewhere),” RealClearPolitics.com, October 18, 2017.

“Viewing Veterans as Opportunities, Not Problems,” remarks to the Annual Meeting of The Philanthropy Roundtable, October 2017.

“Private Giving in New York, and Beyond,” remarks to the board of directors of the William E. Simon Foundation, October 2017.

“Tales of Giving You’ve Never Heard!,” staff presentation, October 2017.

“A Trust Built on Love,” *Philanthropy*, Fall 2017.

“Arts Philanthropy in the North Woods, Part II” Sweet Charity iTunes podcast, October 2017.

“Arts Philanthropy in the North Woods,” Sweet Charity iTunes podcast, October 2017.

“Tax Reform and Private Giving,” address to Annual Tax Conference, El Pomar Foundation, Colorado Springs, Colorado, September 2017.

“Defending Arts Philanthropy,” presentation to the board of directors of the Dramatist’s Guild Foundation, September 2017.

“Magical Fountains,” Sweet Charity iTunes podcast, August 2017.

“Eastman Shares His Musical Addiction,” Sweet Charity iTunes podcast, July 2017.

“Questions About Overseas Philanthropy,” Sweet Charity iTunes podcast, July 2017.

“Big Questions in Philanthropy,” Sweet Charity iTunes podcast, June 2017.

Animating Characters,” *Philanthropy*, Summer 2017.

“Donors Anonymous,” Sweet Charity iTunes podcast, June 2017.

“Politics vs. Philanthropy,” presentation at biannual Carnegie Medal awards announcement, Carnegie Institution, New York City, June 2017.

“Land Trusts Preserve Nature by Nurture,” Sweet Charity iTunes podcast, March 2017.

“School Success Even for Difficult Populations,” Sweet Charity iTunes podcast, May 2017.

“Inventing a New Kind of City,” Sweet Charity iTunes podcast, April 2017.

“The SPLC Calls Names,” Sweet Charity iTunes podcast, April 2017.

“Making Americans,” *Philanthropy*, Spring 2017.

“Our Parks Bloom,” Sweet Charity iTunes podcast, March 2017.

“Privacy and Anonymity as a Philanthropic Pillar,” *Philanthropy*, Spring 2017.

“The Getty Museums,” Sweet Charity iTunes podcast, March 2017.

“Some People Love to Call Names,” *Philanthropy*, Spring 2017.

“Making Americans,” Sweet Charity iTunes podcast, March 2017.

Spring 2017 speeches included: Florida Philanthropic Network, Templeton Foundation, New York City Giving Circle, Foundation Source, University of Southern California, Pepperdine University, Culture of Freedom, Chicago Club, Forefront, City Club of Cleveland, Ocean Reef Club, staff of the U.S. Joint Economic Committee of Congress, Advisers in Philanthropy, Stuart Family Foundation, Holland Chamber of Commerce, Freedom Village, Western Planned Giving Association, and others.

“Animating Character,” Sweet Charity iTunes podcast, February 2017.

“Cottage Industry,” Sweet Charity iTunes podcast, February 2017.

“Presidential Homes,” Sweet Charity iTunes podcast, February 2017.

“Crowdsourcing Art,” *Philanthropy*, Winter 2017.

“Very Private Donors,” Sweet Charity iTunes podcast, January 2017.



“How Private Givers Can Rescue America in an Era of Political Frustration,” cover story with responses from David Brooks, Joel Kotkin, Richard Brookhiser, Virginia Postrel, Robert Woodson, and 11 other commentators, *Philanthropy*, Winter 2017.

“Lifting the Kidney Death Sentence,” Sweet Charity iTunes podcast, January 2017.

“To Create a Mockingbird,” Sweet Charity iTunes podcast, December 2016.

“A New ‘Benevolent Empire’ to Cure Social Maladies,” *Wall Street Journal*, December 16, 2016.

“The Dinosaur Discoverer,” Sweet Charity iTunes podcast, December 2016.

“Franklin Olin College of Engineering,” Sweet Charity iTunes podcast, December 2016.

“Making America Better One Place at a Time,” address to annual donor luncheon of the Washington Policy Center, December 8, 2016.

“ArtPrize,” Sweet Charity iTunes podcast, November 2016.

“Tiffany Treasures,” Sweet Charity iTunes podcast, November 2016.

“25th Anniversary Gala: What Next?,” keynote speech for the 25th Annual Meeting of The Philanthropy Roundtable, November 14, 2016.

“Private Giving Meets Politics,” keynote speech to the annual meeting of the Southeastern Council of Foundations, November 9, 2016.

“Albert Lexie and the Power of Small Givers,” Sweet Charity iTunes podcast, November 2016.

“Private Giving, and a Political Peek,” keynote speech to the annual meeting of the Communities Foundation of Texas, November 1, 2016.

“Donating Philmont Scout Ranch,” Sweet Charity iTunes podcast, November 2016.

“Giving Southwest-style,” speech to El Pomar Foundation, October 27, 2016.

“Giving Southwest-style,” speech to the annual meeting of Philanthropy Southwest, October 26, 2016.

“Philanthropy and Freedom,” keynote speech to the annual gala of the Sutherland Institute, October 25, 2016.

“Waiting in Hector,” poem, New York State Log Cabin Writers, October 2016.

“Israel’s Founding Funders,” *Philanthropy*, Fall 2016.

“Great Telescopes,” Sweet Charity iTunes podcast, October 2016.

“The Heirs of Andrew Carnegie,” speech to the Carnegie Endowment, October 13, 2016.

“Founding Funders,” Sweet Charity iTunes podcast, October 2016.

“Science in the Living Room,” Sweet Charity iTunes podcast, October 2016.

“The Power of Social Entrepreneurs,” speech to Grand Rapids Economic Club, October 3, 2016.

“Don’t Cripple Vet With Charity,” Sweet Charity iTunes podcast, October 2016.

“Giving and Grace,” speech to Acton Institute, October 3, 2016.

“Faith and Philanthropy,” speech to The Gathering, September 23, 2016.

“Anti-Slavery Philanthropy,” Sweet Charity iTunes podcast, September 2016.

“Millions Go Back to College,” Sweet Charity iTunes podcast, September 2016.

“Giving Tennessee-style,” speech to Nashville Community Foundation, August 31, 2016.

“The Power of Science Philanthropy,” *Philanthropy*, Summer 2016.

“Giving Helps the Giver,” Sweet Charity iTunes podcast, August 2016.

“Reality TV,” *Philanthropy*, Summer 2016.

“Books for the Blind,” Sweet Charity iTunes podcast, August 2016.

“Private Schools for the Poor,” *Philanthropy*, Summer 2016.

“The Self-improving Holiday,” Sweet Charity iTunes podcast, August 2016.

“Paying for Charitable Excellence,” *Philanthropy*, Summer 2016.

“Taking On America’s Drinking Problem,” Sweet Charity iTunes podcast, August 2016.

“Anyone Can Be a Philanthropist,” Sweet Charity iTunes podcast, August 2016.

“Freedom and Philanthropy,” *National Affairs*, Summer 2016.

“Saving the Whooping Crane,” Sweet Charity iTunes podcast, August 2016.

“Giving Tennessee-style,” speech to Nashville Community Foundation, August 31, 2016.

“Don’t Discount the Ice Bucket Challenge,” Sweet Charity iTunes podcast, July 2016.

“Lifting Robert Goddard Into Space,” Sweet Charity iTunes podcast, July 2016.

“Charitable Action Strengthens American Capitalism,” *City Journal*, Summer 2016.

“Saving Negro Spirituals,” Sweet Charity iTunes podcast, July 2016.

“Understanding Philanthropy in the Internet Age,” presentation to Bridgespan Advisers, June 14, 2016.

“Philanthropy’s Power in Central Pennsylvania,” speech to Berks Community Foundation, June 6, 2016.

“When Ordinary People Do Extraordinary Things,” speech to scholarship recipients of central Pennsylvania, June 6, 2016.

Presentation to trustees gala of Grantmakers of Oregon and Southern Washington, May 29, 2016.

“Civil Society in Action,” speech to the Discovery Institute, Seattle, Washington, May 28, 2016. (Aired statewide on TVW television.)

“Philanthropy’s Power in the Northwest,” speech to Philanthropy Northwest, May 28, 2016.

Presentation to the staff of the Gates Foundation, Seattle, Washington, May 28, 2016.

“Civil Society in Action,” speech to the Pacific Research Institute, San Francisco, California, May 27, 2016.

Presentation to the staff of Google.org, San Francisco, California, May 26, 2016.

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“12 Common Criticisms of Philanthropy—and Some Answers,” *Stanford Social Innovation Review*, May 17, 2016.

“What’s Charity Good For? Questions and Answers,” Alliance for Charitable Reform, Foundations on the Hill Summit, April 12, 2016.

“Why Even People Working in the Charitable Sector Underestimate the Power of Private Giving,” presentation to the 2016 Annual Meeting of the Council on Foundations, April 10, 2016.

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“Kansas City Library Lecture Series,” Kansas City, Missouri, April 6, 2016.

“Charity Through the Ages,” Windsor Community Forum, Vero Beach, Florida, April 4, 2016.

“America’s Indispensable Philanthropic Sector,” Bradley Lecture, American Enterprise Institute for Public Policy Research, March 28, 2016. (Aired nationally on C-SPAN television.)

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“Book Forum on Philanthropy,” Manhattan Institute, March 2, 2016.

“Social Justice Depends on Private Action, Not Just Government,” *Real Clear Politics*, February 22, 2016.

“A History of Charitable Action,” speech at Hillsdale College Kirby Center, January 29, 2016.

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“How Civil Society Mends America,” speech to nonprofit executives, Crummer Graduate School of Business, Rollins College, January 26, 2016.

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“Policymaking in the West Wing,” speech to Brookings Institution government executives’ seminar, November 17, 2015.

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“Journalism, Politics, and Civil Society,” live interview by Marvin Olasky, Patrick Henry College and *World* magazine, November 17, 2015.

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“Indispensable,” keynote address to the annual meeting of The Philanthropy Roundtable, October 15, 2015.

“Alfred Loomis,” entry in Philanthropy Hall of Fame, September 2015.

“Military Philanthropy” RealClearDefense.com, July 21, 2015.

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“Inspired Schooling”

“A Zoo That Doesn’t Guilt-trip”

“Great Art in Middle America”

“Math and Science for All”  
“Help With the Little Things”  
“West by Northeast”  
“Keeping Local History Afloat”  
“The Granddaddy of Charity Marathons”  
“Personal Rewards”

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“Unto the Nations: Is the focus of American evangelicals shifting overseas?” *Philanthropy*, Spring 2012.

“How to Lead Free People,” speech to West Point cadets, U. S. Military Academy, April 30, 2012.

“When Ordinary Americans Do Extraordinary Things,” speech to Cazenovia High School Awards Ceremony, May 26, 2010.

“The Burned-Over District, America’s Arts and Crafts Movement, the Stickley Brothers, and the Birth of Modernism,” presentation to Robert A. M. Stern Architects, January 7, 2010.

“A Vision for the Restoration of Gustav Stickley’s Home Masterpiece,” May 2009.

“The Power of Ideas,” speech to Think Tank Tribute Dinner, September 18, 2008.

“What it Means to Really Trust the People,” speech to White House Fellows, July 2008.

“Children, Schooling, and Human Variety,” speech to Agudath Israel annual White House conference, July 16, 2008.

“Leading By Following,” speech to White House Interns, June 18, 2008.

“The Tragedy of 1,200 Lost Schools,” opening presentation—White House Conference on Inner-city Children and Faith-based Schools,” April 24, 2008.

“A Truer Definition of the Public School,” welcoming address—White House Summit on Inner-city Children and Faith-based Schools,” April 23, 2008.

“Govern Best By Governing Least,” speech to U.S. Senior Executive Service managers, March 26, 2008.

“America Fights AIDS in Africa,” address to foreign diplomats, with Jenna Bush and Dr. Anthony Fauci, March 3, 2008.

“The Place of Catholic Schools in Public Education,” address to the Philanthropy Roundtable, October 17, 2007.

“The Sentinel,” address to Harvard University conference on The Moynihan Report, September 28, 2007. Publication forthcoming as chapter in book published by American Association of Political and Social Sciences.

“Lead Weight or Gold Mine: What Are the True Costs of Immigration?” co-authored with Ed Lazear, chairman of the President’s Council of Economic Advisers, RealClearPolitics.com, June 25, 2007.

“A Society Without Dictators,” *Engage: A Journal for Law and Public Policy Studies*, Volume 8, Issue 2, May 2007. “Principles for a Modest Government,” address to The Federalist Society, National Lawyers’ Convention, November 16, 2006.

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“In Praise of Ordinary Choices,” *The American Enterprise*, June 2006.

“Faithful Community Life,” *The American Enterprise*, May 2006.

“Real Numbers: Sex in America,” *The American Enterprise*, April 2006.

“A Very Public Private Affair,” *The American Enterprise*, April 2006.

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“Why We Fight,” *Citizen*, April 2006.

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“Fighting Cynicism in Iraq,” *The American Enterprise*, March 2006.

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“Respect the Limits that Made the USA,” *The American Enterprise*, January/February 2006.

“Warriors,” New York City investors gathering, November 17, 2005.

“Endangered Europe,” *The American Enterprise*, October-December 2005.

“Europe Learns the Wrong Lessons,” *The American Enterprise*, October- December 2005.

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“Embedded Reporters in Combat Zones,” speech at Fort Drum, New York, June 27, 2005.

“Political Fashion Can Hurt, Even Kill,” *The American Enterprise*, June 2005.

“Indicators: Do charter schools work? Marry well. Death penalty divide,” *The American Enterprise*, June 2005.

“A New World in the Middle East,” *The American Enterprise*, April/May 2005.

“Indicators: They’re not plutocrats, they’re businesses. Sky-high taxes. TV is down on religion,” *The American Enterprise*, April/May 2005.

“Democracy in the Middle East, and the Fighters Who Made it Possible,” speech at the Contemporary Club, Indianapolis, Illinois, March 8, 2004.

“Take Ownership,” *The American Enterprise*, March 2005.

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“Beware of Trendy Truths,” *The American Enterprise*, January/February 2005.

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“Back from Baghdad: War Correspondent Karl Zinsmeister Defends Saddam’s Removal,” interview with Karl Zinsmeister, The American Legion, November 2004.

“What Our Marines Fought For in Iraq,” Marine Corps Birthday Address to the 1-5th Marine Regiment, Las Vegas, Nevada, November 7, 2004.

“Party Stereotype Update,” *Washington Times*, November 1, 2004.

“What’s Wrong With the Democrats?,” National Public Radio commentary broadcast nationally on October 28, 2004.

“How American Soldiers Are Using Bullets and Ballots to Remake Iraq,” speech at the World Affairs Council of Northern California, Sacramento, California, October 13, 2004.

“A Profile of the American Soldier,” speech at Spectrum Equity annual meeting, San Francisco, California, October 12, 2004.

“Iraq up Close: Interview,” Pittsburgh Tribune-Review, October 9, 2004.

“Inside Iraq: An Eyewitness Account,” speech at the World Affairs Council, Seattle, Washington, October 6, 2004.

“A Closer Look at Soldiers in Iraq,” Seattle Post-Intelligencer, October 5, 2004.

“Goodbye ‘Regular Joe’ Democrat,” *The American Enterprise*, October/November 2004.

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“Cold Realities in a Hot Zone,” *Washington Times*, March 20, 2004.

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“Conservative Politics in a Liberal World,” Renaissance Weekend, Hilton Head, SC, November 2003.

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“Will Japan Become the World’s Leading Economic Power?” in *Twentieth Century Viewpoints*, ed. Zelinski, Draper, McFadden, Oxford University Press, 1996.

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